WPLC Digital Magazine Work Group

**Charge:**To evaluate options to determine the potential for a statewide WPLC digital magazine platform.

Specifically, the work group will:

1. Investigate EBSCO’s Flipster, OverDrive’s Periodicals and Recorded Books’ Zinio as a potential statewide WPLC digital magazine platform.
2. Determine which options meet criteria to be a statewide platform.
3. Determine if there is one option the work group would recommend, and, if so, what content would be purchased at what cost of the recommended product to develop and maintain a quality collection.
4. Provide any recommendations to the Collection Development and Policy Work Group.

**Work group membership**The workgroup will consist of representatives WPLC board and committees and members of the WPLC with working knowledge of Zinio or Flipster. It will also be geographically representative as best it can with 9 members.

**Process & timeline**

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| **What** | **Deadline to complete** |
| Finalize work group participants | December 30 |
| Set up trials of platforms for work group | January 9 |
| Send work group comparison document to review 3 platforms (Flipster, OverDrive & Zinio). This will include functionalities (both criteria required and other), patron allowances, content information, and purchasing/lending model information. | January 9 |
| Work group meeting: review comparison document: determine additional information work group would like to know about the different platforms. Determine how pricing will be gathered for comparison. | Week of January 19 |
| Work with vendors to gather additional information and pricing. Gather any usage data from systems/libraries using Zinio or Flipster and determine metrics for comparison. | January 23 – February 6 |
| Add information and pricing gathered from vendors to comparison document and send to work group | February 13 |
| Work group meeting: Review updated comparison document and develop recommendations | Week of February 16 |
| Final recommendation completed, forward to Collections work group | February 27 |